

As an enthusiast for traditional arts and crafts, and the central role they play in reinforcing the cultural identity, I would love to see a revival of some of the traditional crafts because they enrich our artistic reservoir. I believe we should encourage the rise of handicraft projects that mix the traditional with the modern, develop training and instruction to upgrade quality, and inspire innovative design.

Along with the democratisation of the fashion, the traditional know how has been abandoned in many part of the world. The lack of this know-how in the Western world today is an important reason for designers to dialogue with other cultures, where the skills still exist. I do not want to be pessimistic, but as a designer, I see few possibilities to be successful trying to compete on the global market. Compete with the fast fashion is not an option. The only solution for a designer to make himself known is to make unique creations.....